



2023 Blue Lips Foundation “Fore The Heart Open”

**May 5, 2023
Copper Creek Golf Club
Pleasant Hill, IA**

www.bluelipsfoundation.org

Igniting The (Ph)ight Against Pulmonary Arterial Hypertension Through Early Detection

“Fore The Heart Open” Event Overview

The 2023 “Fore The Heart Open” will commence on **Thursday, May 4, 2023 from 6-9p.m.** Blue Lips Foundation welcomes our sponsors and participants to Des Moines with a Kick-Off Party. The evening will feature complimentary appetizers, beer and wine, and a musical performance. **Final details will be presented within the schedule of events flyer to be issued in April 2023.*

The 2023 Tournament will be held at the Copper Creek Golf Club in Pleasant Hill, Iowa on **Friday, May 5, 2023**. The event schedule includes:

10:30 a.m.: Registration and Box Lunch

11:30 a.m.: Shotgun start (4 person best shot)

5:00 p.m.: 19th Hole Awards Happy Hour

Your Participation includes:

- Food and beverages before, during and after play
- Tee prizes and pin prizes
- Flight winner prizes will be awarded
- Special on-course features

Our goal is to provide our supporters with a memorable and highly anticipated event each year. We’ve incorporated elements into the “Fore the Heart Open” to be enjoyed by all levels of golfer. At the conclusion of play, join us for a post-round happy hour and awards ceremony.

As in years’ past, our sponsors enjoy the flexibility to stage their assigned hole with giveaways, games, and interactive displays. The 2022 Tournament was a sold-out full field event of 148 players – due in large part to the reputation of our sponsors providing entertainment at every turn. The Fore The Heart Open has become a can’t miss golf event in the Des Moines area!

How Your Support Assists BLF

Since its inception in 2015, the Blue Lips Foundation has focused on bringing patients of pulmonary hypertension (PH) to a quicker and more efficient diagnosis of the disease state. BLF was founded by Meredith Wilharber, a PH patient, and the daughter to a PH patient who passed away from complications associated with the disease in 1992. Meredith was diagnosed with PH within one-month of symptom onset, largely due to her familial history of the disease. She quickly learned, however, that she was one of the fortunate minority to receive an early and accurate diagnosis.

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75% of patients are diagnosed in an advanced disease state (Class III or Class IV). Typically, patients will consult with up to five physicians over a period of 2.5 years before receiving an accurate diagnosis. During this time, the disease state remains untreated allowing for unchecked advancement of the condition. PH is a progressive, incurable and potentially fatal disease that places excessive stress on the heart while working to pump blood into the lungs to produce oxygen. With proper care, PH can be managed and progression may be slowed. Without appropriate care, the average life expectancy is 3.2 years after symptom onset.

Blue Lips is the only PH research organization in the world dedicated to advancing detection and diagnosis rates. Since 2015, BLF has committed funds to leading institutions in the United States, including Stanford University and the Mayo Clinic, to advance detection statistics to reduce delays in PH care. Your support allows us to continue to perform this necessary and important work.

In addition, in November 2018 BLF launched “Beyond Blue Lips.” This program provides direct financial support to patients in need who face financial hardships as a result of their ongoing battle with PH. Many patients, because of the costs of medications and treatment, or inability to work as a result of their physical state, suffer from serious economic harm. Beyond Blue Lips provides grant support (non-medical) to qualified patients and their families to ease the financial burden associated with a PH diagnosis. Since program inception, Beyond Blue Lips has become the largest direct patient support program for pulmonary hypertension patients in the United States.

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“Fore The Heart Open” Sponsorship Opportunities

From The Heart Sponsor - \$1,500

Each sponsor will be provided Name Recognition on all event materials including:

- Blue Lips Foundation website and social media sites
- Name placement on sponsor recognition sign (3' by 7' tall) near clubhouse
- Name recognition during Tournament play on dedicated broadcast channel
- Individual / Company has ability to host one-hole activity

One (1) foursome inclusive of the following per player package:

- Tee gift
- Green fees, cart and use of practice facility
- Complimentary lunch and beverages
- Admission to Thursday Night Kick-Off Party and post-round 19th Hole Awards Happy Hour complete with food, beverages
- Opportunity to play for pin prizes, awards and contests

Kick-Off Party Host (Limited to 2) - \$1,250

- Name recognition as sponsor on event program
- Exclusive Name recognition on personalized sponsor banner at Kick-Off Party
- Name placement on sponsor recognition banner (3' by 7' tall) near clubhouse
- Individual / Company has ability to host one-hole activity
- Name recognition of one (1) tee sign to be placed on the course
- Name recognition during Tournament play on dedicated broadcast channel
- Admission to Thursday Night Kick-Off Party

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Foundation Sponsor - \$1,000

Foundation Sponsorships are entitled to Name Recognition inclusive of:

- Name recognition as Foundation Sponsor on event program
- Name placement on sponsor recognition sign (3' by 7' tall) near clubhouse
- Name recognition of one (1) tee sign to be placed on the course
- Name recognition during Tournament play on dedicated broadcast channel

One (1) foursome inclusive of the following per player package:

- Tee gift
- Green fees, cart and use of practice facility
- Complimentary lunch and beverages
- Admission to Thursday Night Kick-Off Party
- Opportunity to play for pin prizes, awards and contests

Hole Activity Sponsor - \$750 (Does Not Include Golfers)

- Individual / Company has ability to host one-hole activity
- Name recognition on event program
- Name recognition on one (1) tee sign to be placed on hole activity
- Name recognition during Tournament play on dedicated broadcast channel
- Admission to Thursday Night Kick-Off Party

Blue Lips Foursome - \$600 (Does Not Include Sponsor Signage or Course Staging)

One (1) foursome inclusive of the following per player package:

- Tee Gift
- Green fees, cart and use of practice facility
- Complimentary lunch and beverages
- Admission to Thursday Night Kick-Off Party
- Opportunity to play for pin prizes, awards and contests

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2023 “Fore the Heart Open” Sponsor Form

Sponsorship form completion and payment must be issued to the **Blue Lips Foundation by April 15, 2023 for reservation hold. Payment may be finalized at www.bluelipsfoundation.org.*

Sponsorship Levels

Please check desired sponsorship level:

____\$1,500 From The Heart Sponsor

____\$1,250 Kick-Off Party Host

____\$1,000 Foundation Sponsor

____\$750 Hole Activity Sponsor (does not include golfers)

____\$600 Blue Lips Foursome

Company Information

Company_____

Contact_____

Address_____

City/State/Zip_____

Telephone Number_____

Email address_____

Player Information

Golfer (1)_____ Golfer (2) _____

Email_____ Email_____

Golfer (3)_____ Golfer (4) _____

Email_____ Email_____

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Payment Options:

____ Credit Card ____ Check Enclosed (Payable to [Blue Lips Foundation](#)) ____ Website

Amount \$ _____

Name on Card _____

Address _____

City/State/Zip _____

Credit Card No. _____

Exp. Date _____ Security Code _____

Signature _____

Print Name _____

Please return sponsorship form and payment information (unless paid through website) to:

Email: golf@bluelipsfoundation.org

Mail: [Blue Lips Foundation](#), 3201 163rd St, Urbandale, Iowa 50323

Confirmation and payment receipt will be sent upon return of sponsorship form and payment.

****[Blue Lips Foundation](#) Federal Tax ID: 47-4689048**

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